



Dear Corporate Friends of Saratoga Drama Group,

Revenue from ticket sales covers only half of Saratoga Drama Groups annual operating budget. We depend upon the generous support of corporations to bridge the gap between ticket revenue and our operating costs. Your support keeps our doors open and ticket costs affordable.

Now in its 45th year, **Saratoga Drama Group** has won numerous awards for production, direction, and choreography and has garnered acclaim throughout the Bay Area as a destination for quality musical theatre. By underwriting **SDG's** 2008-2009 Season, you are promoting your company name to 10,000 audience members per year, connecting to the sophisticated and affluent group of local residents in the South Bay and **one of the most sought after markets in the Bay area**. In addition, millions viewing ads in Bay Area newspapers and more will appreciate your company's support of this unique community resource. From creating company awareness to expanding corporate image and visibility, **SDG's** 2008-2009 Season is an ideal platform for engaging and expanding your target market.

Each year **Saratoga Drama Group** produces three full-scale major Broadway musicals while keeping ticket prices affordable for the whole family. With productions featuring top-notch actors, sets and costumes in the South Bay, **Saratoga Drama Group** is perfect for locals and tourists alike. Our season of family-friendly entertainment includes both popular classics like, *Disney's Beauty and the Beast*, *1940's Radio Hour*, *Sound of Music* and timely contemporary productions like, *Man of La Mancha*, *Ragtime*, and *Chicago*. Musical productions run in February, May, and October. **SDG's** productions are held at the 300 seat Saratoga Civic Theatre that is easily accessible to residents from Silicon Valley.

We invite you to tap into this unique marketing and visibility opportunity by becoming a **Saratoga Drama Group** Sponsor. Your fully integrated package of primary benefits includes:

**Guaranteed Public Visibility:** Your company logo will be visible in all upcoming posters, flyers, banners, newspaper listings and any other public printed marketing media.

**Priority Playbill Advertising:** Your Company will receive a priority playbill placement.

**Web-site Priority Placement:** Your Company will receive a listing with a link and icon on our web-site partner page.

**Live Advertisement:** For more substantial sponsorships, a live announcement of the sponsors is made before each show.

**IN KIND SPONSOR:** Personalized sponsorship packages can be customized to accommodate a company's particular needs. Many items can be provided as "In-Kind" contributions to the event including party favors, door prizes, equipment rental, advertising, printing, etc.

#### **Sponsorship Packages**

All sponsorship levels can be packaged and customized to fit your company's marketing, sales goals, and priorities. Corporate Sponsorship Packages range from \$1,000 to \$25,000.

For more information, please contact me at 408-893-1551, or via email at [daumgary@yahoo.com](mailto:daumgary@yahoo.com).

Thank-you and we value your support.

Gary Daum  
Corporate Development Director